

**Marsha Manning, RN, BSN, MLIR**  
**Manager, Community Health Care Initiatives, Southeast Michigan**  
**Health Care Initiatives**  
**General Motors Corporation**

Marsha Manning is Manager of Community Health Care Initiatives, Southeast Michigan, for General Motors. In this capacity, she works closely with other employers, labor, physicians, and hospital and health plan leaders in the region to address variation in provider practice patterns, improve quality outcomes and reduce costs. These efforts emphasize performance transparency, optimal use of health care information technology, sharing best practices, patient safety, implementing lean principles, and working collaboratively with other community stakeholders to enhance the value of the local health care delivery system for consumers and purchasers.

Manning has more than 20 years of varied experience in health care and human resources, including experience in clinical nursing practice, administration, data analysis, and leadership. Prior experience with GM Health Care Initiatives includes carrier management and administration of care management activities within GM's self-insured plans, health care data analytics and data warehouse management.

She is a member of the board of directors and executive committee of the Greater Detroit Area Health Council (GDAHC), a member of the board of directors and executive committee of the Michigan Health and Safety Coalition (MHSC), as well as a member of the board of directors of the Niagara Health Quality Coalition. She is also currently a member of the steering committee for Save Lives Save Dollars, a GDAHC-coordinated initiative, and is chair of the Generics Cross Functional Team. She also serves as the Vice Chair of the Interim Governance Committee of the Southeast Michigan Health Information Exchange.

Manning received a Bachelor of Science in Nursing and a Master of Labor and Industrial Relations from Michigan State University.

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