

April 2,2006

Dear Madams and Sirs,

I am honored to be considered for a position as a member of the Governance Committee for SEMHIE. It is my hope I can be an articulate voice and play a helpful role. As an IPA medical director I have helped implement changes that have improved the cost and quality of healthcare. My 11 physician primary care group practice has implemented an EHR one year ago. As a result, I am acutely aware of the need for better exchange of electronic medical information. However the difficulty obtaining information to more accurately diagnose patients' conditions cost-effectively has been longstanding. Patients not only need their healthcare providers to have appropriate information but they need the assurance that their personal data will be secure. My hope in this effort will be to bring meaningful improvement to health care in our community. As Albert Einstein advanced; I will "(s)trive not to be a success, but rather to be of value."

Health care needs change, real change; yet few seem willing to make the effort to make real change. We have created a system of healthcare that gets the results it is designed to produce. Unfortunately, as Hugh Macleod said: "The only people who can change the world are people who want to. And not everybody does." Well I am one who does; if that is uncomfortable then choose someone else. However discomfort is needed before real change can occur.

Sincerely,

Rob

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Robert J. Jackson, M.D., M.M.M.

Education	1973-1977	University of Michigan B.S. in Cell Biology/Zoology	Ann Arbor, Michigan
	1978-1982	Wayne State University M. D. School of Medicine	Detroit, Michigan
	1982-1985	Oakwood Hospital Family Practice Residency Licensed and Board Certified, 1985	Dearborn, Michigan
	1985-present	Numerous Healthcare Management courses sponsored by Michigan State Medical Society	
	1995-1998	American College of Physician Executives and Carnegie-Mellon University Certificate of Medical Management	Tampa, Florida
	1998-1999	Carnegie-Mellon University H. John Heinz School of Public Policy and Management Masters of Medical Management	Pittsburgh, PA
	Professional Experience	1985-1996	Robert J. Jackson, M.D. Owner and manager of a two physician Family Practice
1996-present		Western Wayne Physicians Shareholder, Board member of a Private 11 Physician Primary Care Practice	Allen Park, Michigan
Additional Professional Activities	1993	Helped organize Wyandotte Hospital Physicians I.P.A.	
	1994	Led the formation of a primary care I.P.A., Oakwood Primary Care Physicians, PC (O.P.C.P.)	
	1994-present	Chairman of the Board, O.P.C.P.	
	1996-present	Medical Director of O.P.C.P	
	1994-1996	Member, Board of Directors, S.E.M.P, Multispecialty I.P.A.	

1995	Physician Champion, Oakwood Hospital CVA – Clinical Pathway
1996	Led merger of 12 primary care physicians from 4 practices to form Western Wayne Physicians, P.L.C. Managing partner and secretary
1996-1998	Board Member of M.A.P.Co., a P.H.O and M.A.P., its associated P.O.
1996-2000	Chair, Group Practice Advisory Committee, Michigan State Medical Society (MSMS)
1992 -Present	MSMS and AMA Organized Medical Staff Representative representing Henry Ford Wyandotte Hospital Med. Staff
1996-2003	Chair, Family Practice Quality Assurance Committee, Henry Ford Wyandotte Hospital
1996-2003	Vice Chair, Department of Family Practice, Henry Ford Wyandotte Hospital
2001-2003	Reinvigorated Wyandotte Hospital Physicians I.P.A Negotiated Health Alliance Plan Contracts for group
2001-Present	Medical Director of Wyandotte Hospital Physicians I.P.A
2001-2003	Member at Large, Medical Executive Committee, Henry Ford Wyandotte Hospital (HFWH)
2002 – Present	Utilization Management Team HFWH
2003 -Present	Chair, Department of Family Practice, HFWH
2003 – Present	Medical Director, Medical Advantage Group
2003 - Present	Member Medical Staff Quality Assurance Committee, renamed Hospital Quality and Safety Committee; HFWH
2004 – Present	ICU/Keystone Clinical Effectiveness Team, HFWH
2004 – Present	Women and Children's Health Clinical Effectiveness Team, HFWH
2005 – Present	Medication Reconciliation Clinical Effectiveness Team, HFWH
2004 – Present	Detroit Wayne County Health Authority; Providers Committee; Financial Committee; Access Committee
2005 – Present	Member, Oversight Committee, Michigan Health and Safety Coalition

2005 - Present Chair, Michigan Section, AMA Organized Medical Staff Section

2005 - Present Participant Generics Work Group, Greater Detroit Area Health Council (GDAHC)

Professional Affiliations

American Medical Association
Michigan State Medical Society
Wayne County Medical Society
American Academy of Family Physicians
American College of Sports Medicine
American College of Physician Executives

Community Activities

Michigan Amateur Hockey Association member, player and coach
Assistant Coach, Detroit Hockey Assoc., Youth Girls Team, past
Assistant Coach, Wyandotte Recreational Hockey Association
PTA member Allen Park Schools
Assistant Coach, Allen Park Hockey Assoc., Youth Team, past
American Whitewater Association member
Greater Detroit Area Health Council; Save Lives Save Dollars Generics Committee
Elder and Deacon, Presently serving as Elder, Fort Street Presbyterian Church, Detroit
Past Chair, Worship Committee, Fort Street Presbyterian Church

Personal

Birth date: 12-6-1954
Place of Birth: Detroit, Michigan
Citizenship: United States
Married to Nancy M. Jackson PhD since 7-7-1979
Children: Laura, born 1987; Carolyn, born 1989; Melanie, born 1991.